



# Payment Terms

This agreement offers the advertiser the rates shown on the previous page. If the advertiser does not fulfill the terms of the agreement and the UCN advertising placement policies, all published insertions will be charged retroactively at the appropriate rate shown on the 2010 UCN advertising rate sheet. If this rate is higher than what the advertiser already has been charged, the difference will be due immediately.

Invoices are dated on the issue date. Invoices are due and payable upon receipt in U.S. funds drawn on a U.S. Bank. All amounts unpaid after the 30-day due date will be charged an additional 2% fee, which will be added to the unpaid balance each month.

If the advertiser becomes excessively delinquent in its payments, as determined by the Publisher, further ad insertions may be limited or curtailed, and those already published may be charged at the appropriate rate on the 2010 UCN advertising rate sheet.

Advertiser Signature: \_\_\_\_\_ Date \_\_\_\_\_

UCN Ad Rep. Signature: \_\_\_\_\_ Date \_\_\_\_\_

Please fill out and sign, then return via fax to UCN Ad Rep.  
UCN fax: **586-772-9400**